

# Access the largest market in the country

1Voucher allows customers to purchase a voucher at their local store with cash, and then redeem that voucher when buying goods and services online.



"If you want to buy online, you want 1Voucher. I don't like shopping online with my bank card. I don't want to leave my details anywhere online."

- David, 21, from Lephalale, Limpopo

## Customer Journey



## There's never been a wider market

- Connect to the 25 million adult main market of South Africa through easy-access online vouchers
- Let your business grow with new demands for online goods and services

## A trusted payment method

- With its massive uptake and no hidden fees, customers know that 1Voucher is a safe way to pay online
- Vouchers are sold at stores that customers have long standing, trusted relationships with
- Access customers who are wary of sharing their bank card details
- 1Voucher's easy-to-use system demystifies online payments, encouraging more customers to look online for their purchases

## Customer convenience

- Customers can buy 1Vouchers at thousands of purchase points across the country
- 1Voucher's three step customer journey makes online purchases easier than ever

## Tried and tested

- 1Voucher has been adopted across industries, from medical to entertainment - all that's missing is you!
- With over 10 million transactions a month, 1Voucher has a proven track record

Vouchers available at:



and many more!