

Float: Boost your conversion rate on larger

purchases

Offer your customers a seamless way to pay for bigger orders with zero fees or interest.





Float merchants
• experience an over 135% increase in average order value

## **How it works**

- 1. Customers choose Float as their payment method at checkout
- 2. Customers choose the number of instalments they would like to pay
- 3. Customers enter their credit card details
- 4. Paid interest free!

## Why Float?

- Flexible settlement terms longer repayment periods mean customers can buy higher value items
- Frictionless checkout process means less cart abandonment
- Access 6.6 Million credit card consumers



## Who is this for?

Mid-tier and Enterprise merchants who offer more high-end, expensive products or services



## For more information:

email <a href="mailto:sales@peachpayments.com">sales@peachpayments.com</a>