

# float: Boost your **conversion rate** on larger purchases

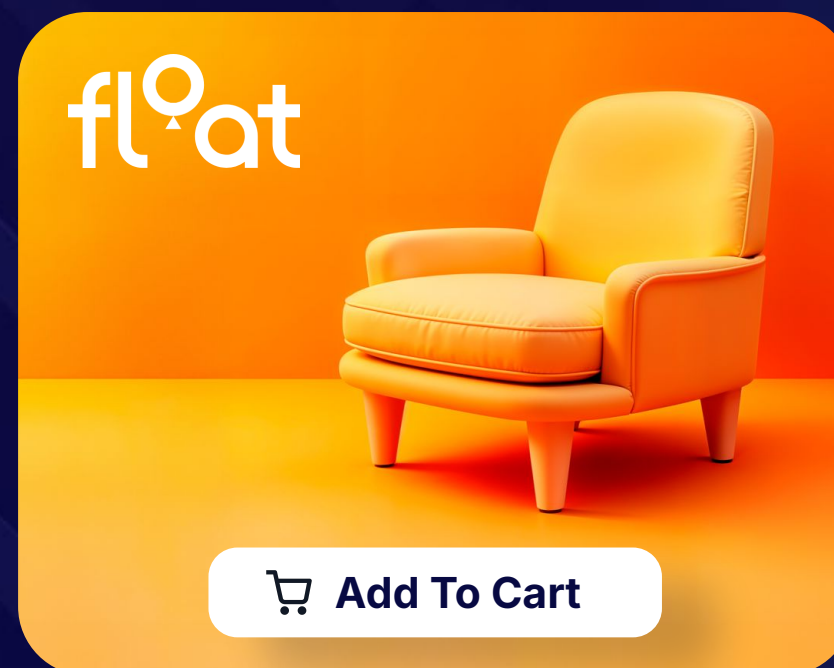
Offer your customers the most flexible and frictionless way to pay for big orders with a credit card. Interest and fee-free.

## How it works

1. Customers choose Float as their payment method at checkout
2. Customers choose the number of monthly instalments they would like to pay
3. Customers enter their credit card details
4. Paid – interest free!

## Why Float?

- Flexible settlement terms – longer repayment periods mean customers can buy higher value items
- Frictionless checkout process means less cart abandonment
- Access 6.6 Million credit card consumers



[View Cycle Lab Case Study](#)



Orders made through Float are, on average, **134% bigger** than regular orders.



## Who is this for?

Mid-tier and enterprise merchants who offer bigger ticket products and services and want to attract premium shoppers.



## For more information:

email [sales@peachpayments.com](mailto:sales@peachpayments.com)